

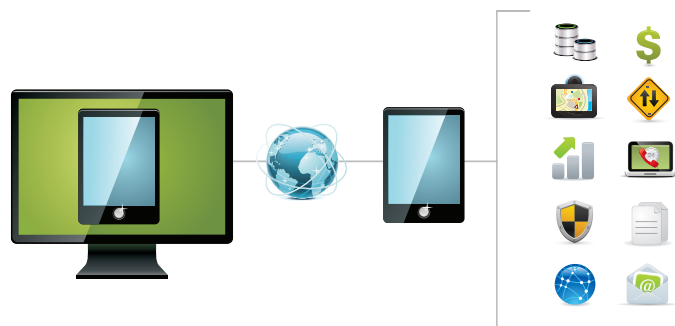
# Test Center Enterprise Interactive™

Test Center Enterprise Interactive™ is a flexible, cloud-based lab for testing your internal or external-facing mobile apps and websites. It optimizes your manual testing efforts and addresses the challenges of device diversity to ensure a quality mobile user experience while saving time and expense for your team and your organization.



Mobile devices have evolved from simple consumer communication tools to strategic solutions for enterprise mobility, workforce enablement and customer loyalty. As a result, organizations are increasingly focused on the quality delivery of their service and brand via mobile devices:

- Getting new mobile content and services to their employees and customers quickly;
- Assuring that mobile users experience their brand, product or service the way they intended;
- Delivering a consistent experience across the diverse set of mobile devices, networks and platforms;
- Managing the time and resources it takes to test their mobile apps or websites on all these different form factors.



## A Cloud-based System for Enterprise Mobile Testing

Test Center Enterprise Interactive equips your organization with a robust, cloud-based tool for manually testing any mobile app or website. It provides easy access to all popular and current Smart Devices on the market today including iPhone, Android, BlackBerry, Windows Phone 7, and WebOS handsets and

tablets and is ideal for businesses and testing organizations that:

- Develop internal and/or external-facing mobile apps and websites;
- Want to streamline their mobile testing efforts;
- Are interested in testing their mobile services across a large number of Smart Devices and may not want to invest in a stand-alone testing system;
- Want to supplement their existing core device testing capabilities with compatibility testing;
- Do not require all testing equipment to reside within their firewall.

Test Center Enterprise Interactive provides non-simulated, real-time smart device interaction for testing. Our patented Direct-to-Device™ technology allows IT and QA teams to remotely interact and control every aspect of a device's make-up including pressing handset buttons, viewing LCD displays, loading applications, viewing log files, tapping and swiping touch screens, powering on/off, and anything else they could do if they held the physical device in their own hands. These capabilities save valuable time and effort by eliminating the time and cost required to:

- Buy various current handsets for testing;
- Manage multiple airtime plans;
- Support distributed teams with multiple copies of the same handsets;
- Constantly update the pool of handsets with new releases;
- Keep track of handsets, OS versions, and which devices should be targeted.

## Test Center Enterprise Interactive Features and Benefits:

### Cloud-Based Architecture with Remote Access

Test Center Enterprise Interactive provides 24x7 remote online access to all popular Smart Devices including Android, Blackberry, iPhone, Windows Phone 7, and WebOS Smartphones and Tablets. The device you need is available for you when you need it. Users can test across multiple devices or test device-to-device interactions from any location in the world. You also get access to Android, iOS and BlackBerry debugging tools.

### 100% Mobile-Ready – No Restrictions or Limitations

With Test Center Enterprise Interactive, users can test any mobile app or website – native, HTML5, network-aware, game, streaming, multimedia, etc. In addition, connections to every input and output of the live handset eliminate limitations as to what functions can be tested.

### Comprehensive Reporting

Test Center Enterprise Interactive includes online reporting (including video and screen capture) and collaboration for efficient review and sharing with colleagues. Bugs can be shared easily with the team and recorded screenshots can be exported as movies and utilized to market your products.

### Efficient and Effective Interaction with Any Device

Test Center Enterprise Interactive's unique user interface provides features such as loading an application, copy and paste text onto the device, keyboard mapping, the ability to establish a local connection, and other time-saving widgets that speed up your testing process.

### Test Automation

Test Center Enterprise Interactive customers can also use it with other Keynote DeviceAnywhere products including Test Center Enterprise Automation and Test Center Enterprise Monitoring. This enables users to create device lists and test plans that span across devices in different environments.

### Cost-Efficient SaaS Licensing Model

Test Center Enterprise is licensed on an all-you-can-use annual subscription model based on concurrent users. You get unlimited access to all mobile devices in the lab and premium content charges are included in the license. There is no infrastructure investment required and you can predictably budget for test tools, while adjusting to variable demand during heavy and light testing times.

### Comprehensive Support, Training and Services

Test Center Enterprise Interactive comes with 24x7 phone and email support and includes a named support technician. It also includes a free dedicated training session with your team along with monthly webinars to accelerate your success and time to value.

### Flexible Deployment Options

Test Center Enterprise Interactive is architected for maximum implementation flexibility so you can use it the way that best fits your business needs including:

- On-demand access to public devices
- Private devices - securely hosted by Keynote DeviceAnywhere or on-premise

### Device and Test Planning

Keynote DeviceAnywhere also provides valuable tools to help enterprises optimize the rollout of their mobile apps and services.

- **Device Planner™** helps identify the most productive mobile platforms and devices for an app or website along with critical feature requirements.
- **Test Planner™** helps optimize test plans for mobile apps. It assesses market coverage of different devices and customizes testing and QA plans for maximum speed and efficiency.



### About Keynote DeviceAnywhere

Keynote DeviceAnywhere®, a subsidiary of Keynote® Systems, Inc., (NASDAQ:KEYN), provides the industry's only true enterprise-class, cloud-based platform for testing and monitoring the functionality, usability, performance and availability of mobile applications and websites. The company's suite of mobile application lifecycle management (mALM) solutions assures the quality of enterprise mobile applications and services, helping to extend businesses and brands to the mobile channel. To learn more about Keynote DeviceAnywhere and to sign up for a free trial, visit [www.keynotedevicewhere.com](http://www.keynotedevicewhere.com).